

Obituary

# HOWARD SCHNEIDER

1957 - 2020



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SCHNEIDER, Howard Beloved father, husband, son. A source of joy to all he met Howard Samuel Schneider, a child of New York who came to adore Massachusetts, died on Thursday, September 17, 2020. Father, husband, brother, son, Schneider—"The Schneid" to many of his friends—loved his family and friends. He loved baseball, travel, hiking, and Bruce Springsteen. Most of all he loved life. He was always game for an adventure. Howard was equally at home clambering through a national park, strolling down a boulevard in Madrid after a Springsteen show, taking in an opera, cheering in the Monster seats at Fenway (unashamedly rooting for his beloved New York Yankees), stalking sushi in the Ginza, curating his formidable collection of baseball cards and

other baseball memorabilia, leading late-night forays to the iconic Wo Hop restaurant, marveling at the legends with his sons at the Hall of Fame in Cooperstown, playing softball with his friends, or delivering his lines on stage with the North Shore Players theater group. In every room he entered, he made a friend. To it all Howard brought the same unwavering qualities: enthusiasm, empathy, good cheer, and reliability, but also rock-solid integrity and a sly, sometimes caustic, wit that cut through pretense. As the founder and president of Practical Perspectives, a firm that devised marketing strategies for financial companies, his advice was sought by business leaders from East Coast to West. But he was always happiest with family and friends, telling stories, pondering the pennant race, standing over the barbeque, singing along (badly) to classic rock, and, above all, laughing. No one spending time with Howard ever felt there was somewhere else he would rather be. And no one who ever needed his help, on problems large or small, ever doubted he would deliver it. He was devoted to his children and steadfast for his friends and family. He was a spring breeze of a man. His passing, too soon, is an early frost for the many people whose life he touched. Howard was born in the Bronx, New York, on May 9, 1957. He was predeceased by his father, Sidney Schneider. He is survived by his mother, Geraldine Schneider of the Bronx, New York; his sister, Susan Schneider, and her husband, Anthony Pucciarelli, of Scottsdale, Arizona; and his nephew, Douglass Breshin, of Valley Cottage, New York. He is also survived by his wife, Leanne Villani of Boxford, Massachusetts; his son, Adam Schneider, and his wife, Stephanie, and his two granddaughters Sasha and Leah of Groton, Massachusetts; his daughter Rachel Leonard and her husband, Mark, of Westwood, New Jersey; his daughter, Sara Schneider and her fiancé, Sam Schlamowitz, of Hillsdale, New Jersey; his twin sons, Caelan and Coby Schneider of Boxford, Massachusetts; his stepchildren, Emily and Michael Villani; and by his former wives, Linda Pierce and Anne Bennett Schneider. He will be missed as well by lifelong friends, Matthew Moser and Ronald Brownstein; his teammates on The Raiders in the

Boxford Men's Softball League; and his beloved hound dogs, Max and Leo. Howard graduated with a bachelor's of science degree in biology from the State University of New York at Binghamton (now Binghamton University), and also received an MBA in marketing from New York University. Services are scheduled for Stanetsky's Funeral Home and the Austrian American Cemetery in WOBURN, Massachusetts, presided over by Rabbi Robin S. Sparr, Temple Emanuel of the Merrimack Valley, on Monday, September 21, at 11 a.m. The family respectfully requests that donations be made in Howard's name to <https://lustgarten.org/>, the largest private funder of pancreatic cancer research. For the many who loved Howard, there is a hole in the world. But we know that so long as all of those whose lives he touched carry him in our hearts, then he will remain here with us, too. We'll never be apart. And we believe that somehow, somewhere, Howard can hear us all, when we borrow from Bruce to tell him, in a voice filled more with joy than sorrow: "I'm just calling one last time, not to change your mind. But just to say, 'I miss you baby. Good luck. Goodbye.'"

[View the online memorial for Howard SCHNEIDER](#)

To Plant Memorial Trees in memory, please visit our [Sympathy Store](#).

Published in Boston Globe from Sep. 20 to Sep. 21, 2020.

## MEMORIAL EVENTS

**SEP** Service  
**21** 11:00 AM

Stanetsky's Funeral Home and the Austrian American Cemetery

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## MEMORIES & CONDOLENCES

What would you like to say about HOWARD?

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**5 entries**

September 21, 2020

Howard was a wonderful friend and teammate, he has passed way too soon. I will always remember him fondly.

Bob Cronin

**Robert Cronin**

Friend

September 21, 2020

Howard will be missed very much. He was always positive and enjoyable to talk with from the earlier years on Valley Road to the more recent years on the softball field. May he Rest In Peace after a difficult battle.

**Peter Villani**

Neighbor

September 21, 2020



Eternal Affection Arrangement- BASKET INCLUDED

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*Sympathy Gift courtesy of*  
**a loved one**

September 20, 2020

We loved Howard. He was a special human being and a wonderful son-in-law. He will be greatly missed by our family. Rest In Peace.

**Carol and Richard Guarino**

Family

September 20, 2020

I knew Howard for over 20 years and when I think of him I always picture that great smile of his. He was always fun to talk to, and will be sorely missed.

**Roxanne Ellis Raymond**

Friend

**INVITE OTHERS TO ADD MEMORIES**

Share to let others add their own memories and condolences



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